

Liza Savage-Katz

Creative

Savage-Katz Productions, LLC
310-773-6387
liza@savage-katzproductions.com

KaleidoscopeME.org
Savage-KatzCreative.com

Areas of Experience and Teaching Expertise

Interactive Media
Entertainment Programming
Web design/development
Marketing/Advertising
Entrepreneurship and Business Development
Film and Animation

Graphic Design
Aesthetic/creative computing
Illustration
Product Design Development
Movement, Health, and Mindfulness
Curriculum Development

Education

Masters of Science in the School of Individualized Studies; Concentrations in
Venture Creation and Entrepreneurship, Film and Animation, and Curriculum Development
Anticipated graduation: Rochester Institute of Technology, 2020

Bachelors of Fine Arts in Graphic Design and Illustration; Minor in Minority Relations
Rochester Institute of Technology, 1993
Portfolio components: Ads, product designs, editorial designs, brand identity, illustration

Career History

2017 - present	Adjunct Professor, New Media, Venture Creation, Graphic Design Rochester Institute of Technology, Rochester, NY
2015 - present	CEO/ Founder Savage-Katz Productions LLC, Rochester, NY KaleidoscopeME™
2003 - present	Professional Development Trainer & Teacher Move with Me Yoga Adventures, Los Angeles, CA Center Movement Education & Research, Los Angeles, CA YOGA ED, Los Angeles, CA KidTribe, Los Angeles, CA
2003 - 2012	Program Director, Graphic Designer, & Teacher

	Phresh Kids, Los Angeles, CA
1998 - 2002	Senior Art Director KLP EURO RCSG, London, UK Marketing Direct Worldwide, London, UK
1995 - 1998	Senior Art Director Catalyst Direct, Inc Rochester, NY
1993 - 1995	Art Director New York Agency, Rochester, NY Corea & Eibl, Rochester, NY

Selected Teaching History

Adjunct Professor Rochester Institute of Technology Fall 2017-Fall 2020 Fall 2020 Summer 2020 Fall 2017	NMDE 111 - New Media Design Digital Survey MGMT 470/765 - Applied Entrepreneurship Simone Center's Innovation Fellows Program GRDE 411 - Senior Portfolio Development
Intern Supervisor Savage-Katz Productions Spring 2018-Present	Interdisciplinary Co-Op Supervisor (70+ students), RIT (Rochester Institute of Technology, Our Lady of Mercy School for Young Women, Bryant & Stratton, Nazareth)
Spring 2017 Summer 2015	Graphic Design Interns (2 students), RIT Business Development Interns (2 student), Nazareth College, Monroe Community College
Enrichment Teacher Trinity Montessori 2013 – 2020	Yoga, Movement & Mindfulness, Art, and Drama
MUSE School 2007 – 2009	Art, Yoga
Faculty Center for Movement Education and Research 2003 – 2012	Children's Movement and Yoga
Guest Lecturer University of San Diego 2006	Introduction to the Mindfulness Classroom: The Art and Science of Well-being for Staff and Students

Additional Skills, Achievements, and Experiences

- Featured on RIT Alumni YouTube Channel, Tiger Webinar: KaleidoscopeME.
- Winner of the SXSW 2020 Student Start-Up Madness Business Model Competition in Austin, Texas
- Semi-Finalist of The 2019 Draper Competition for Collegiate Women Entrepreneurs at Smith College
- RIT Student Accelerator Program, Summer 2019/ Cohort X
- National Science Foundation Short Course, Cornell University, Summer 2019
- Co-Chair of the Health and Behavior program for the RIT Frameless Symposium 2018
- Resident Yoga Instructor and committee member of the RIT Frameless Symposium 2020
- On-set, hands-on experience: Video producing, directing, scripting, editing, and some experience audio producing.
- Experience writing formal documentation for grant deliverables, vendor RFPs, and internal department updates.
- Working knowledge of internal systems at Rochester Institute of Technology, including SIS, MyCourses
- RAF Addy's Award – Monroe Community Hospital
- 20+ years experience as a yoga instructor and wellness coach
- Certified Systemic Drug and Alcohol Interventionist
- Competitive Masters rower and crew coach
- Consulted as a health and fitness expert and writer for Yoga Journal, SELF Magazine, Healthy Edge Magazine, & Rochester Woman's Magazine
- Commercial Model/Entertainment personality/Spiritual Media
- Fluent in French